

# Fear No Evil, Allen Brokken

Marketing Copy

## One-liner

**word count: 16**

The call to *Fear No Evil* resonates from the pages, reinforcing our need for deep faith.

## Tagline (under 10 words)

**word count: 8**

Courage rises from the depths of unshakable faith.

## Logline/Hook (15-30 words)

**word count: 29**

Lost and alone in a valley of darkness, three siblings must call upon their faith to stand against the Dark One's forces and prove they will fear no evil.

## Back Cover (150 to 200 words)

**word count: 151**

Across the land of Zoura, people and creatures alike continue to fall prey to the persuasion of darkness. The seeds of evil pollute not only those outside the Light, but those within it. Pitting neighbor against neighbor. Brother against brother. The Dark One gains ground in his pursuit to shroud the heathlands in eternal darkness. Zoura's only hope lies with three children.

Twelve-year-old Lauren and her younger brothers, Aiden and Ethan, are determined to reignite the Tower of Light in Blooming Glen. But an attack by dark forces separates them, driving them into a valley of darkness. Without each other or their Knight Protector, the three siblings must navigate the wilderness while fending off creatures tainted by evil. They fight not just for Zoura, but for their own survival.

Will the darkness overtake Lauren, Aiden, and Ethan? Or will they prove their faith is stronger and that they fear no evil?

## Short Blurb (50-75 words)

**word count: 72**

Lauren, Aiden, and Ethan are determined to reignite the Tower of Light in Blooming Glen and save Zoura. But an attack by dark forces separates them, driving them into a valley of darkness. The three siblings must navigate the wilderness while fending off creatures tainted by evil—fighting for Zoura and their own survival. Will the darkness overtake them? Or will they prove their faith is stronger and that they fear no evil?

## Long Ad Copy (15-20 words)

**word count: 20**

Lost and alone in a valley of darkness, three siblings must confront the forces of evil to save their land.

## Short Ad Copy (10-15 words)

**word count: 14**

Is the faith of three siblings strong enough to stand against the forces of evil?